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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William R. Matz, *et al.* **Art Unit:** 2623
Serial No.: 10/016,988 **Examiner:** A.Y. Koenig
Filed: December 14, 2001 **Docket:** BS01371
Title: Methods and Systems to Perform Content Targeting

Conf. No.: 4972

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman
Name of Person Transmitting This Paper



January 18, 2007
Date of Transmission

PETITION FOR EXTENSION OF TIME

Commissioner:

The Assignee respectfully requests an extension of time in which to respond to an office action. The Assignee respectfully petitions the Commissioner for a two month extension of time from November 18, 2006 to January 18, 2007. The 37 C.F.R. § 1.17 (a) (2) large entity fee of \$450 accompanies this petition.

Respectfully submitted,



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U.S. Patent Application Serial No. 10/016,988

Docket: BS01371

Response to August 18, 2006 Office Action

Scott P. Zimmerman
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